

Lakeside Community News

Serving Waterford Point, Lakewood Meadows and The Cottages at Lakewood

November 2007

Fall Fun!

Many thanks to all who attended our Pumpkin Party! The pictures are worth a thousand words! We're glad so many of you could come out and enjoy it with us.



Morrell Around Town

This past year we had an opportunity to partner with Downtown Canandaigua on a number of events. It was great to see so many people taking part in the festivals, some being our neighbors!

This summer we were a sponsor of The Downtown Art Festival which was a big hit and attracted many people to the area for the weekend long event. In early October, Morrell Builders participated in Downtown's Fall Fest with a name the giant scarecrow contest. The Downtown merchants erected a 30' high scarecrow in the commons park made possible by donations from one of our lumber suppliers.

The last event of the season was the Taste of the Finger Lakes held at the Inn on the Lake. All who attended were able to taste the food and beverages from many fine establishments and local wineries in the area. This event is the sole fundraiser to support Downtown Business development.

Morrell Builders is proud to give back to our community in the role as a major sponsor for events that our residents can enjoy. We look forward to being involved in future events throughout the community.

Thanks to all that attended and participated.

E-mail
→ Me ←

If you'd like to receive this newsletter via email, send your email address to jimcross@frontiernet.net or call Jim and let him know.

It Pays to Participate!

As a current resident of a Morrell Builders home, you are eligible to participate in our referral program- and *now it really pays off!* If you sign up for the program and refer a homebuyer to us who ends up buying a home, you'll receive **\$100 in cash for the first referral, \$250 for the second and \$1,000 for the third!** This is an ongoing program that is available to all residents in Morrell Builders, Inc. communities who register. And it's so simple. When your referral purchases a Morrell Built home, you receive the cash award!

To join, simply send an email with your name and address to referralprogram@morrellbuilders.com. We'll send you a notification to let you know you are signed up. If you have any questions, contact Jim Cross at 396-1017 or email him at jimcross@frontiernet.net.

Refer your friends & family.

It really pays!

1st Referral = \$100

2nd Referral = \$250

3rd Referral = \$1,000

Sign Up Today!

Send an email with your name & address to referralprogram@morrellbuilders.com.



Morrell Builders
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Pittsford, New York 14534

This New House

We all knew that it had to come to an end. The Indian Summer we were enjoying not long ago has come to an end and our typical Winter weather has arrived. As always there are a few check list items to prepare for the Cold Season and to keep your home safe from the elements and keep its systems functioning properly. Give the list a glance, and if you haven't taken care of these things already, you better hurry as winter is fast approaching!

Exterior:

- Remove leaves & debris from gutters & ensure connections are secure
- Inspect roofing, siding & trim for damaged/exposed areas. Repair as needed.
- Remove all hose & watering items from exterior hose bibs. Pipes can freeze & burst if you leave a hose connected
- Look for areas of intrusion/openings to home. This is the time of year that rodents are seeking out shelter from the cold weather.

- Check plantings to see if any are rubbing against siding. Trim as needed. You don't want to listen to the scratching all winter as the wind blows!

Interior

- Have heating system serviced & cleaned, replace filter(s).
- Set humidifier to Winter mode & make sure it is operational.
- Operate gas fireplace to be sure it is functioning properly. Service as required.
- Inspect windows & secure as needed. Many people remove screens for the season though it is not required.
- Replace batteries in smoke detectors & CO detectors
- Defrost freezers as needed & stock with plenty of munchies for warm meals on cold nights!

A simple "once over" prior to the arrival of the heavy snow & real *cold* can save you plenty as well as prolong the lifespan of your home and its components.